

ppi Media awarded the “Innovation through Research” seal

The Stifterverband association has once again presented ppi Media with its “Innovation through Research” seal. The basis for the award is an annual survey conducted by the association’s department for science statistics on behalf of the Federal Ministry of Education and Research.

Thursday, May 14, 2020. Since 2014, Stifterverband has awarded the “Innovation through Research” seal to companies that take part in a biannual census on research and development in the German economy. After taking part in 2016, ppi Media has renewed its support of the initiative after making more strong investments in research and development in 2020. The manufacturer focuses on the creation and development of software solutions for media produced by international publishing houses. The solutions developed by ppi Media are used to produce publications like the New York Times, BILD and Dainik Jagran – one of the most widely read daily newspapers in the world – as well as around 80% of all daily newspapers on the German market. As one of the leading service providers in the field of automated newspaper production, ppi Media is playing an important role in maintaining press production and protecting critical infrastructure during the ongoing corona crisis.

The CEO of ppi Media GmbH, Dr. Hauke Berndt, shares his views on the award: “Research and development is crucial for our company and the media industry. Thanks to the constant review and development of our solutions, we’re able to continue providing media companies with the best possible support in the current situation and ensure the smooth continuation of the newspapers and magazines produced by our customers”.

About ppi Media

ppi Media develops highly efficient solutions and services for media companies. The owner-managed software house was founded in 1984 and has since become the leading workflow specialist for automated newspaper production. 80% of all daily newspapers on the German market are produced using products developed by ppi Media. Media companies in Europe, Asia, Africa and the USA use the firm’s solutions in their daily work for the planning, production and editorial workflows of their digital and print products. ppi Media also has a business line called “Digital Services”, where it provides companies outside the publishing industry with support in the form of customized software solutions and targeted advice for digital projects. Its digital services include innovation workshops, active project support from teams of experts and the development of customized software.

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